



# Sell more, GET more! PRO4

January 1 through December 31, 2017.

## HEAVY-DUTY REBATES PLUS EXTRA CASH BONUSES

**\$5.00** rebate per square on Cambridge shingles\*

**\$6.50** rebate per square on Cambridge IR shingles and Dynasty shingles\*

**\$8.00** rebate per square on Royal Estate, Crowne Slate and Armourshake shingles\*

\*when installed with any three of the four qualifying IKO PRO4 Roofing Components up to a maximum of 100 squares per job.

### Sell more IKO, GET more Rewards!

# PRO4 plus!

Every time you reach a milestone you'll be rewarded with an **EXTRA** cash bonus. This is **ON TOP** of our beefed-up rebates!

Drive sales of IKO shingles and PRO4 Roofing Components and YOU could be driving a new IKO branded Dodge Ram 1500!



This IKO promotion is offered only in the USA.

Cambridge, Cambridge IR, Dynasty, Royal Estate, Crowne Slate, Armourshake, GoldShield, ArmourGard, StormShield, RoofGard-Cool Grey, Stormtite, Leading Edge Plus, Hip & Ridge 12, Hip and Ridge, Ultra HP and Ultra HP IR are trademarks of IKO Industries Inc. All rights reserved.

The above image of the Dodge RAM is for illustrative purposes only. The actual Dodge RAM 1500 awarded may vary.

Dodge and RAM are registered trademarks of FCA US LLC.

	PRO4 SQUARES*	CASH BONUS	TOTAL CASH BONUS
<b>VOLUME BONUS REBATE</b>	2,500 sqs	\$2,000	\$2,000
	5,000 sqs	\$3,500	\$5,500
	7,500 sqs	\$7,000	\$12,500
	12,000 sqs	\$10,000	\$22,500
	<b>20,000 sqs</b>		<b>IKO-branded Dodge Ram 1500 Plus! Cash bonus already earned.</b>

\*up to a maximum of 100 squares per job.

# **PRO4**

## Qualifying IKO PRO4 Roofing Components:

1. IKO GOLDSHIELD™, ARMOURGARD™ OR STORMSHIELD™ ICE & WATER PROTECTOR.
2. ROOFGARD-COOL GREY™ OR STORMTITE® SYNTHETIC UNDERLAYMENT.
3. IKO LEADING EDGE PLUS™ STARTER STRIP SHINGLES.
4. IKO HIP & RIDGE 12™, HIP AND RIDGE™, ULTRA HP™ OR ULTRA HP IR™ RIDGE CAP SHINGLES.

IKO shingles plus three out of the four IKO PRO4 Roofing Components above must be used per job to qualify for the rebate and cash bonuses. Maximum of 100 squares per job. Unlimited submissions per Contractor/Company.

Per square rebate applies to shingles only.



## PROGRAM TERMS & CONDITIONS

In submitting a request for rebate, the Contractor/Company confirms to have read, understood and accepted the following Program Terms & Conditions: 1) This IKO promotion is offered only on IKO shingles purchased in conjunction with IKO PRO4 Roofing Components by professional roofing/remodeling contractors between January 1, 2017 and December 31, 2017. 2) Offer applies to professional roofing/remodeling contractors only. Homeowners are not eligible for this IKO Rebate. 3) An original or copy of your distributor invoice must be supplied as proof of purchase and must include name of roofing or remodeling company, job address, size and quantity of qualifying products. All proof-of-purchase invoice submittals must include at least three IKO PRO4 Roofing Components in a quantity that is reasonably sufficient to support the number of squares on the project. Submittals with bundle and/or roll quantities that fall below what is reasonably expected for the project size may be subject to additional verification or may be rejected. 4) Rebates and cash bonuses are calculated on qualified (whole) square purchases up to a maximum of 100 squares per job. 5) Redemption for promotion must be postmarked no later than January 31, 2018. 6) This program supersedes any other promotion, rebate or sales spiff offered by IKO. 7) Please call 1-877-544-2488 for questions pertaining to this rebate.

To receive your: **\$5.00 rebate per square on Cambridge shingles\***

**\$6.50 rebate per square on Dynasty and Cambridge IR shingles\***

**\$8.00 rebate per square on Royal Estate, Crowne Slate and Armourshake shingles\***

\*when installed with any three of the four qualifying IKO PRO4 Roofing Components up to a maximum of 100 squares per job.

Complete the form below and mail, along with Proof of Purchase, to:  
IKO Rebate Processing Center, P.O. Box 857, Brunswick, OH 44212

Contractor First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company Name: \_\_\_\_\_  
(All checks will be issued with Company Name as payee)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ County: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I am interested in IKO Professional Roofer Programs.

**Valid from January 1 – December 31, 2017.**

An original or copy of your distributor invoice must be supplied as proof of purchase and must include name of roofing applications company, job address, size and quantity of qualifying IKO products.

### Quantity of shingles purchased:

\_\_\_\_\_ IKO Cambridge squares  
\_\_\_\_\_ IKO Royal Estate, Crowne Slate or Armourshake squares  
\_\_\_\_\_ IKO Dynasty or Cambridge IR squares

### Quantity of accessories purchased:

\_\_\_\_\_ IKO GoldShield, ArmourGard or StormShield Ice & Water Protector rolls  
\_\_\_\_\_ IKO RoofGard-Cool Grey or Stormtite Underlayment rolls  
\_\_\_\_\_ IKO Leading Edge Plus Starter Strip bundles  
\_\_\_\_\_ IKO Hip & Ridge 12 or Hip and Ridge bundles or Ultra HP or Ultra HP IR boxes

Promotion Code: 2017USAPRO4PLUSREBATE